



GREENLANDIA

The man at the heart of the climate



Presentation Kit
Spring 2020

CONTEXT



Several thousands of years ago, Eurasians crossed on foot the Bering Strait, then called the Beringia. The sea level was much lower then, and these nomadic tribes met no major obstacles in their path.

Accompanied by the future American bison and Andean llamas, these women and men would gradually populate what would later be called the Americas and Greenland.

From those original nomads, a part of them settled on the world's largest frozen island, adapting themselves to the planet's most hostile climate with a yearly polar night rhythm.

Thought to be an unlikely event just several years ago, those who are called Inuit today are at the front row of recent brutal climate change who for some years disrupts this secular adaptation.



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With the experience they have, what are their chances of adapting today with a climate which is rapidly warming, especially in the Arctic?

In these villages of the Arctic Circle, some still supplied by boats, how will these societies of hunters survive with increasingly hypothetical catches given the melting of pack ice?

In addition to the dog sled that is quickly becoming useless, they are now obliged to invest in a boat equipped with an outboard motor to track prey. Like everywhere, they have to go faster because the catch allows hunters to feed themselves, pay bills and reimburse loans.

Between two hunting excursions, it is now at the local supermarket that most do their shopping. They now hunt for bargains on expensive food shelves.

Very fragile economically, only a few dozen professional hunters still exist at Ittoqqortoormiit (Greenland, East Coast) versus several hundred in the 30's. Without an extra income in the household, this age-old profession is fated to disappear.

Most Inuit struggle hard to survive in these very isolated villages like Ittoqqortoormiit. Between 2015 and 2017, fifty people left this settlement. The next step is often Nuuk, the capital, on the west coast. Another Greenlandic dialect is spoken there.

Faced with this general situation, these villages in the polar circle may disappear, victims of this glacial exodus. It's therefore essential to know what the future will be. A multidisciplinary science must shed light on the current climate situation in the Scoresby Fjord, at the edge of which is nestled Ittoqqortoormiit.



OUR CONVICTION

When discussing climate change, it is often by a very scientific and technological approach: satellite maps, physical geography, glaciology, climatology, oceanography, etc.

All of these complex facts and figures make it difficult to share with the general public who needs simple facts and hard evidence.

The conviction of team Greenlandia is that we must put back humanity at the center of Climate Research. One of our scientific partners shares this view point. The voice of local communities is in our eyes a gift for the 60% of urban people that we are, among the 8 billion human beings today on Earth. And it is humanity that is threatened by deregulation.

Greenlandia aims to develop a multidisciplinary scientific approach (human and social sciences and hard sciences) to establish climatic diagnoses in regions already very exposed. Our priority: collect the voice of these communities still connected to nature and analyze the impact of climate change on their lives and the surrounding ecosystems.



A UNIQUE GUIDE

We are fortunate in the Arctic that before us, almost a century ago, Jean-Baptiste Charcot and his team began to explore this part of Greenland during the course of 8 summer missions.

From September 2020 to September 2022, we will carry several summer campaigns, one over-wintering and spring campaigns also. In the same spirit as Charcot did between 1925 and 1936 in Scoresby Fjord.

With our scientific partners we'll extend Charcot's missions with ethnological surveys on land.

These testimonies of women, men and adolescents about life on a daily basis and a climatic situation at 70 degrees north latitude are essential knowledge.

By putting humans back into the center of the study of their environment, we will obtain a precise definition of life, in a broad sense, of this part of the Arctic.

The inevitable end of a civilization based on seals in Greenland is the epilogue in the history of these last hunters from the Thule culture and in anthropological terms, it means the disappearance of a part of our origins. Greenlandia also wishes to construct a memory. We will accomplish this in many future restitutions, using writing and photography as well as video documentaries.





THE PROJECT

Greenlandia would witness alongside the Ittoqqortoormiit inhabitants about this decisive climate period challenging human, ethnic, environmental, economic and social outcomes. These people have become, despite themselves, sentinels for the climate.

For the expedition, a team would set sail from Iceland as part of a coordinated, scientific programme (p. 10) to document, sample studies and provide outreach throughout the Greenlandia project.

Each partner involved in the project will have the opportunity to participate in an expedition. This will foster communication between individuals from different backgrounds and offer more opportunities to express diverse opinions through the three selected areas:

- Documentary; Audiovisual productions will discover these Inuit populations torn between tradition, modernity and climate. Photography, drawing and writing will create the documentary background instrumental for understanding this situation and create a documentary fund, add to the archives of the expeditions of Charcot, among others.
- Outreach; The inhabitants of Ittoqqortoormiit are directly facing the consequences of climate change. The village school will be twinned with classes in France to promote awareness.
- Science; Thanks to the involvement of various research organization (Greenlandic, French, Danis and Islandic) The gathered data will be, respecting Greenlandia's values, available as open source (Research program in Appendix and on request).

WHERE AND HOW?



Our expedition will take place in the Polar circle on Greenland's east coast, at Ittoqqortoormiit.

In this village of three hundred inhabitants, modern life has arrived: supermarket, helipad, pickups, snowmobiles, quads and internet etc. But in this isolation, tradition always rubs shoulders with the modernized.

Our main goal: Collect the testimonies of the inhabitants and speak these words, sample in the fjord with local guides, organize educational actions on the spot, and compile documents to bear witness to climate change and its impact on this native Inuit culture.

After two locations in situ, it is on this solid foundation that Greenlandia now relies to enter the operational part.

To achieve the general objectives of the expedition, in an approach multidisciplinary dear to Charcot, we will be in the Scoresby fjord, through several missions, from september 2020 till september 2022.





Ittoqqortoormiit, memorial cairn of Charcot's expeditions.

Our modest ambition is inspired by Charcot's exemplary expeditions with his team and boat, the "Pourquoi-Pas IV?" (in English: "Why Not IV?") in the fjord over eight missions between 1925-1936 and including one complete over-wintering.

This French doctor and explorer who was committed to sharing and benevolence has shown us the way. He left a legacy of numerous samples that Greenlandia's scientists could study and compare with those which we will soon acquire.

We can then rejuvenate and extend a part of his work in the context of today's climate.

Jean-Louis Étienne, famous french explorer is our patron. Nicolas Hulot, former french Minister for the Ecological and Inclusive Transition, also supports us.

Charcot and his men are still very much present in memories of the inhabitants of Ittoqqortoormiit. It's also time to record their testimonies.



Each summer campaign will include, depending on the weather and ice conditions, sampling in the fjord waters from a sailboat (oceanography, biology, climatology, cartography, etc.). At the same time, the other part of the mission will be on land during the over-wintering. This will be devoted to an ethnological survey in the village. Greenlandia will thus extend the work of a French anthropologist during the 70's. On the boat and ashore, photographs and video sequences will be taken with the agreement of locals, as correspondence for the general communication of the expedition. The partners will be able to follow the adventure from day to day and share via their networks, if we convince local community to open up.

Alongside science, outreach programmes between France and Greenland are also planned during the whole duration of Greenlandia. It is absolutely necessary to inform the youth of France, for example, of the extreme situations that other human beings already face because of climate. Through lively videoconferences, in English, technology will be an important ally of this educational component.



WHEN?

Each mission aims to develop the necessary conditions to carry out the three Greenlandia goals: scientific, documentary and educational.

SEARCH MISSIONS (achieved, Ittoqqortoormiit, August 2015-May 2019).

- Exploratory mission to test the feasibility and project interest.
- Materials collected: first photographs, filming and editing a report presenting Ittoqqortoormiit, recordings of first oral testimonies in view of an article since published in the magazine n°25 "Bouts du Monde", on-site analysis and comprehension of daily concerns and climate.

PARTNERS



All photographs, video recordings and testimonies will be left available to residents and authorities of Ittoqqortoormiit. Greenlandia will have created a local database accessible to all through servers and also visible in the village museum.

Ittoqqortoormiit will thus have significant historical and present assets via these image banks via these films and this scientific work.

These recent documents will complement the archive expeditions of Charcot and others recovered by Greenlandia.

EXPEDITION (Ittoqqortoormiit, September 2020-September 2022): Scientific, documentary, educational.

- Photographic complement for a book and exhibitions on the mission in France and Greenland.
- Sampling in the fjord by sailboat during two summer campaigns and ethnological studies ashore during the winter.
- Filming of video sequences and testimonials for televised documentaries.
- Installation of the outreach programme in summer, first videoconference in English between French colleges and Greenland in September 2020, regular exchanges through various educational projects until June 2021.

PARTNERS (IN PROGRESS SEE OUR WEBSITE)

TERMS OF PARTICIPATION AND PROVISIONAL BUDGET



To carry out the missions, develop the scientific, educational and documentary aspects, Greenlandia relies on the mobilization of partners who can either support the project financially (thanks to the association Innovations Bleues which carries the portage, private sponsorship is tax-free at 66%, and that of the companies at 60%), be involved technically, by valuating actions or services.

THE INVOLVEMENT OF SCIENTIFIC AND EDUCATIONAL PARTNER

We hope to benefit from the support and mobilization of scientific and educational partners. For interested organizations, the principle is that they will cover their costs through self-financing. Greenlandia is not intended to fund their involvement and, in return, requires no financial contribution.

The travel and salaries of the scientists who would come and do field work, the technical expenses for setting up videoconference-type links organized by an educational partner relaying with the local school of Ittoqqortoormiit (Greenland), for example, will be the responsibility of these partners. The logos of the partners involved in this valorisation process, will be displayed with all presentations, papers, and digital media.

TO DEVELOP A FINANCIAL PARTNERSHIP

For other partners, an entry fee towards the overall budget of the expedition is requested. Modalities for tax breaks and partnership formulas have been put in place (page 12)..

TO DEVELOP A MEDIA PARTNERSHIP

In line with the dynamics of the Paris Climate Agreement and with a constant interest of decision-makers and the mainstream for the climate cause, the Greenlandia project has a strong communication potential. Many media partnership arrangements are possible. Do not hesitate to contact us.

HOW TO SUPPORT GREENLANDIA?

Apart from technical partnerships and donations from individuals who comply to specific rules with donation receipts for the tax authorities, four «premium» formulas are offered to public partners and companies wishing to financially support Greenlandia: Bronze, Silver, Gold and Platinum.

For eligible organizations, each sum paid via one of these four forms will receive a receipt towards your tax declaration and will be deductible up to 60% of your corporation tax (if company dispose of french adress). For example, a donation of 20,000 will actually only cost you 8,000, but will fully support the project with the donated 10,000.

BRONZE The subscription is set at €20,000 for the entire period. In addition to the tax receipt, you benefit from a basic visibility of your involvement. The logo or the name of your organization will be cited in the Greenlandia presentation brochure and visible on the downloadable document on the project's website. You can mention in your own documents that you are a «Greenlandia Bronze partner».

SILVER The subscription is set at €50,000 for the entire period. In addition to the tax receipt, you benefit from a standard visibility of your involvement. The logo or the name of your organization will be cited in the Greenlandia presentation brochure and visible on the downloadable document on the project's website. A web-link will return to your site. Your organization will be mentioned in the book that will be published and you can specify in your own documents that you are a "Greenlandia Silver partner".

GOLD The subscription is set at €150,000. The organization that subscribes to the Gold option will benefit, besides the tax receipt, from enhanced visibility. Your organization's logo or name, if necessary, will be cited and displayed in the brochure and on the project's website, in movie credits and project presentation teasers. Your organization logo will also be displayed visually and sewn onto expedition material (clothes, sacks, etc). You can mention in your own documents that you are a «Greenlandia Gold partner».

PLATINIUM The subscription is set at €300,000 minimum. Foundations or companies who wish to subscribe to the Platinum offer will benefit, besides the tax receipt from maximum visibility. The logo and the name of your organization will be quoted and displayed in the presentation brochure, the project's website, movie and project presentation teaser credits, exhibition display panel (from Mission 2) as well as documentary credits and in the acknowledgments at the end of the book (at the conclusion of Mission 5 and subjectto production by a broadcasting company and a publisher). Your logo will also be visually present and sewn onto the expedition materials for all missions (Clothing, bags etc.), which will allow particular brand exposure at press conferences, conferences related to events and televised reports. You can mention in your own documents that you are a «Greenlandia Platinum partner».

OTHER PARTNERSHIPS

For the technical partners, the benefit of their support will be the presence of their logo on the Greenlandia presentation folder, website, social networks and expedition clothing.

For media partnerships, in return for reports or broadcasts that would be made on the project, the expedition's management will make available and copyright free, all the necessary material (video, photo, sounds etc.). If collaboration and partnerships were to develop and take other forms, a contract will be established between the two parties, in good and due form.



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All photos in this folder are from Vincent Hilaire, unless otherwise noted.